

# Advancing AI Literacy with edWeb.net: Contributing to Educator Professional Learning with Free Online Learning and Collaboration

## A Look into edWeb.net

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In October 2023, SIIA and our members launched the Education Technology Industry's Principles for the Future of AI in Education. The principles intend to guide the ed tech industry towards realizing AI's promise and mitigating risks. This case study focuses on edWeb.net ("edWeb"), an award-winning virtual professional learning network where educators can collaborate, engage in peer-to-peer learning, and share innovative ideas and resources. Demonstrating their alignment to the Principles, edWeb hosts a free online "AI in Education" Resource Hub where educators can find a fast-growing archive of webinars, podcasts, and resources, plus a professional learning community, to explore the many ways that educators, students, developers, and solution providers are integrating AI into education.

**edWeb.net: Sharing Innovative Ideas to  
Shape the Future of AI in Education**



The field is exploding so quickly that collaboration is more important than ever. Lisa Schmucki, the founder and CEO, commented, “I launched edWeb at the dawn of social media to have a place for online professional learning for education. The focus on AI is more relevant and needed than ever. AI has been the fastest growing topic on edWeb for the past year, and we’re so glad to have a forum for many voices to be heard about all aspects of AI in education.”

In the past two years, edWeb has hosted 50 webinars on many aspects of AI in education in partnership with leading education organizations including AASA, The Superintendents Association, Consortium for School Networking, Common Sense Education, Discovery Education, and many more. The programs have received more than 75,000 views. All of the webinars and podcasts are free and available at [home.edweb.net/ai](https://home.edweb.net/ai). New webinars are being added every week.

edWeb’s free professional learning community where any educator can join for deeper collaboration at [www.edweb.net/ai](https://www.edweb.net/ai). edWeb is also supporting a growing number of school districts and education services centers with private networks for AI collaboration. edWeb is widely approved for teacher re-licensure and continuing education and has won 10 SIIA CODiE Awards and the 2024 EdTech Digest Award for Professional Development Learning Solution. edWeb is free for individual educators thanks to the support of over 350 leading education organizations. Learn more about [edWeb](https://edweb.net).

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## ABOUT SIIA

SIIA is the principal trade association for the software and digital information industries. Our members include over 400 companies reflecting the broad and diverse landscape of digital content providers and users in academic publishing, education technology, and financial information, along with creators of software and platforms used by millions worldwide, and companies specializing in data analytics and information services. SIIA is the only association representing both those who develop and deploy AI engines and those who create the information that feeds environments.

To learn more visit [www.sii.net/education/](https://www.sii.net/education/)